



# FORMS AUTOMATION FOR RETAIL PROFESSIONALS

Field2Base's award winning field automation software provides the ultimate mobility solution for retail sales and service professionals still utilizing paper forms in the field.

Most retail operations maintain a mobile workforce. This workforce typically includes (but is not limited to) **Product Delivery / Setup, Field Service, Store Inspections and Quality Assurance Programs**. Managing customer interactions in the field with loose paper forms is a hefty financial burden in overhead costs. It also creates a process that is riddled with errors and omissions. The tedious task of collecting and processing information on paper significantly delays A/R cycles and reduces your ability to quickly respond to customers with quality service.

- ✓ Convert your existing paper forms into a digital format with limited end user training.
- ✓ Capture enhanced customer data such as photographs, barcodes, signatures, and more.
- ✓ Send captured data immediately to an email address, a web hosted database or your back office system using LAN, Wi-Fi, or Broadband Cellular.
- ✓ Use embedded GPS to facilitate smart routing.
- ✓ Remotely dispatch and complete work order tickets.
- ✓ Process Credit Cards and Checks remotely.

To learn more about our mobile data collection solutions and see a demonstration of how your paper forms can be automated, contact one of our Sales Executives today.

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