

Field2Base

Wireless solutions for mobile data capture and forms automation.

Manually collecting information in the field and rekeying it back at the office is time-consuming and costly, and creates opportunities for errors. It also makes for slow processing and that, inevitably, impacts the bottom line.

Going digital from scratch, though, can be expensive and complicated, especially when it means retooling processes and investing in new IT systems. That's where Field2Base comes in.

Field2Base is a unique software suite that collects, delivers, and integrates mobile data into IT systems. A turnkey solution, it can be used in any industry and customized to fit specific vertical needs.

With Field2Base, existing paper forms are automated into an easy-to-use digital format, so users simply switch from using a traditional pen to a digital one. Field employees can transmit data, including enhanced media, such as photos, GPS, barcodes, and credit cards, back to the office in near real time, where it's integrated into existing customer relationship management (CRM), enterprise resource planning (ERP), and accounting systems. The Field2Base suite also includes a mobile worker management application.

The advantages of Field2Base solutions.

Field2Base offers a strong return on investment (ROI). Its intuitive interface requires little user training, and the company's patented communications technology secures data using 256-bit AES encryption and provides guaranteed delivery.

Field2Base benefits.

The easy-to-use Field2Base solution, combined with the Verizon Wireless network, eliminates double data entry and decreases processing time, accounts-receivable cycles, and input errors, while improving employee productivity and customer satisfaction. Automating your field force also reduces your company's carbon footprint, by radically reducing paper use and fuel consumption.

Field2Base features.

The Field2Base suite offers six components that work in tandem to provide a powerful, easy-to-use business tool.

- **WebAdmin:** A simple Web interface that permits managers to send documents, dispatch work orders, and manage and secure field data.
- **Forms Designer:** This easy-to-use interface allows customers to import existing forms or create new ones. Forms are published directly to the end user's mobile device, via the Internet, without IT involvement.
- **Field2Base Enterprise Edition:** Allows users to capture handwriting, photos, barcodes, GPS coordinates, and more.

THE NETWORK MATTERS.

Field2Base solutions are available on America's largest and most reliable 3G network: Verizon Wireless.

CHOOSE THE BEST NETWORK.

The product is one part of the equation for helping your business. A widely available, stable wireless network is the other. That's why it makes sense to choose America's largest and most reliable 3G network: Verizon Wireless.

Of course, it also helps that you get:

- Simple online account management.
- Secure data transmission.
- World-class technical support.
- Highly responsive customer support.
- Discounts that increase as your business grows.





- **EasySend:** Finds the fastest available form of connectivity, secures the data, and sends it to its destination. If the connection is disrupted, EasySend will reconnect and finish the transmission.
- **MyData™:** MyData is a suite of turnkey data management options for businesses and government agencies of any size. Information collected in the field can be securely delivered to an email recipient, to an online Microsoft® SQL Server® hosted by Field2Base, or integrated with existing business systems behind the customer's firewall.
- **MyWorkforce™:** With MyWorkforce GPS, managers can track field personnel, make decisions based on real-time GPS information, and view historical data to aid in long-term planning. MyWorkforce Mobile Payment Processing allows mobile employees to process both credit cards and checks instantaneously in the field. MyWorkforce GPS and MyWorkforce Mobile Payment Processing can be purchased separately. Both features require Field2Base Enterprise Edition.

Field2Base solutions work on tablets, netbooks, and notebooks using the Windows® operating system, and mobile devices running on Windows Mobile® 6.1 or above.

To learn more, call your Verizon Wireless business specialist.

**FIELD2BASE IN ACTION:
MCCRIGHT AND ASSOCIATES**

Improving efficiency and reducing errors with solutions from Field2Base and Verizon Wireless.

McCright and Associates is a large HUD inspection firm, responsible for over 100,000 home inspections each year.

Challenges:

- Streamline data collection in the field, and eliminate errors.
- Provide better-quality inspection data than the competition.
- Ensure inspection results are immediately available to clients.

Solution:

- CTL 2go™ PC
- Field2Base Enterprise Edition software
- Verizon Wireless MiFi™ 2200 Intelligent Mobile Hotspot
- Verizon Wireless Mobile Broadband

Results:

- Easy-to-use electronic inspection forms that can include embedded photos and GPS.
- Business rules established in the Field2Base client prevent errors and omissions.
- Inspection results are immediately available to clients via McCright and Associates' Web-based eMIMS™ portal.

This solution is available on the Verizon Wireless network. The representations as to Field2Base's offerings herein are those of Field2Base, and Verizon Wireless makes no representation as to their accuracy or completeness.

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